

# BIG SUNDAY'S TENTH ANNUAL GALA

## SPONSORSHIP OPPORTUNITIES

### ■ \$100,000 PRESENTING SPONSOR

40 tickets to the event | Name and/or logo publicly displayed at event on Video Tribute Book as Presenting Sponsor | Logo on every page of Big Sunday website for a full year | Mention on Big Sunday social media and in press release

### ■ \$50,000 PLATINUM SPONSOR

30 tickets to the event | Name and/or logo publicly displayed at event on Video Tribute Book as Platinum Sponsor | Logo on every page of Big Sunday website for a full year | Mention on Big Sunday social media and in press release

### ■ \$25,000 GOLD SPONSOR

20 tickets to the event | Name and/or logo publicly displayed at event on Video Tribute Book as Gold Sponsor | Logo on every page of Big Sunday website for a full year | Mention on Big Sunday social media and in press release

### ■ \$10,000 SILVER SPONSOR

10 tickets to the event | Name and/or logo publicly displayed at event on Video Tribute Book as Silver Sponsor | Name on Big Sunday website for a full year | Mention on Big Sunday social media and in press release

### ■ \$5,000 BRONZE SPONSOR

6 tickets to the event | Name and/or logo publicly displayed at event at event on Video Tribute Book as Bronze Sponsor | Name on Big Sunday website for a full year | Mention on Big Sunday social media and in press release

### ■ \$2,500 COPPER SPONSOR

2 tickets to the event | Name and/ or logo publicly displayed at event on Video Tribute Book as Copper Sponsor | Name on Big Sunday website for a full year | Mention on Big Sunday social media and in press release

## TRIBUTE OPPORTUNITIES

This year we're excited to offer three different and unique ways to honor someone.

### DIGITAL TRIBUTE BOOK!

Tribute ads are a great way to give a shout out to a loved one, recognize a friend's achievement, promote your business, or really anything else you can think of.

For that matter, some nice folks have asked if they can take out an ad to wish Big Sunday luck in our new home. (In a word: absolutely, positively and thanks!)

All digital ads will play on loop on the presentation screens at the event.  
(And, as always, we can help you design your ad!)

- \$1,000 Full Slide (color)
  - \$500 Full Slide (b&w)
  - \$250 One-Half Slide (b&w)
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### CELEBRATE AN UNSUNG HERO!

At Big Sunday, we get to see all kinds of heroes every day. Some sung, some less so. For this year's gala, we're excited to put together a special exhibit of everyday heroes who have touched the lives of our friends in the Big Sunday community.

For \$100, you can tell the world about someone you think is heroic.

Tell us who they are, and why you think they're a hero.

It can be something they did, something they said, or just who they are.

We'll include it as part of a powerful and moving display of heroes to be exhibited at the gala.

Yes, we'll need a photo, too. (And yes, of course you can name more than one hero!)

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### SPECIAL SPONSORSHIPS

We also have a few specific sponsorships with naming opportunities that could use your support.

These sponsorships are a bit pricier (they start at \$5000) but they are memorable and fun.

Please contact [gala@bigsunday.org](mailto:gala@bigsunday.org) for the full list.

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Please submit Tributes by April 11, 2025.

If you have any questions, please email [gala@bigsunday.org](mailto:gala@bigsunday.org) or call 323-549-9944.

Big Sunday is a nonprofit organization under section 501(c)3 of the Internal Revenue Code.

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