

OUR EIGHTH ANNUAL GALA

BIG SUNDAY

HONORING

MARC CANTER

ELIZABETH HIGGINS CLARK & LAUREN POMERANTZ

LIVE NATION

BIG SUNDAY

Big Sunday connects people through helping. We see the world not as “haves-and-have-nots” but as “haves-and-have-mores”. Everyone has some way that they can help somebody else, and we all have to look out for one another.

During the past three years we've worked harder than ever assisting those in need, while also providing countless opportunities for nice folks to help others. And, as always, we engage, empower and unite goodhearted people of all ages, races, religions, means, sexual orientations and political bents to celebrate our differences, while finding common ground.

We hope you can join us!

BIG SUNDAY BOARD OF DIRECTORS

ALAN BERNSTEIN, CHAIR • SIMON ANDERSON
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"Over the past 20 years, I've watched the Big Sunday community come together to help others. The impact they make is truly incredible."

- MARC CANTER -

"Big Sunday gives Los Angeles a good name. No project is too small and no issue is too big for them to tackle. They make it easy for people to help one another, and somehow manage to make a major metropolis feel like a small community."

- ELIZABETH HIGGINS CLARK & LAUREN POMERANTZ -

"Big Sunday does amazing work in the community and it's great to see their in person events return this year. Live Nation has been a proud friend of Big Sunday for over 8 years and we look forward to continuing to support them."

- LIVE NATION -

THURSDAY, MARCH 23, 2023

6:30 PM - 9:30 PM

CANDELA

831 S LA BREA AVE
LOS ANGELES, CA 90036

BIG SUNDAY'S EIGHTH ANNUAL GALA SPONSORSHIP OPPORTUNITIES

- **\$50,000 PLATINUM SPONSOR**
30 tickets to the event | Name and/ or logo publicly displayed at event | Full page Platinum Sponsor ad in Tribute Book | Logo on every page of Big Sunday website for a full year | Mention on Big Sunday social media and in press release
- **\$25,000 GOLD SPONSOR**
20 tickets to the event | Name and/ or logo publicly displayed at event | Full page Gold Sponsor ad in Tribute Book | Logo on every page of Big Sunday website for a full year | Mention on Big Sunday social media and in press release
- **\$10,000 SILVER SPONSOR**
10 tickets to the event | Name and/ or logo publicly displayed at event | Full page Silver Sponsor ad in Tribute Book | Name on Big Sunday website for a full year | Mention on Big Sunday social media and in press release
- **\$5,000 BRONZE SPONSOR**
6 tickets to the event | Name and/ or logo publicly displayed at event | Full page Bronze ad in Tribute Book | Name on Big Sunday website for a full year | Mention on Big Sunday social media and in press release
- **\$2,500 COPPER SPONSOR**
2 tickets to the event | Name and/ or logo publicly displayed at event | Full page Copper ad in Tribute Book | Name on Big Sunday website for a full year | Mention on Big Sunday social media and in press release

ADVERTISING AND TRIBUTE OPPORTUNITIES

- \$15,000 Back Cover (color)
- \$15,000 Bar Sponsor (signage at both bars)
- \$12,500 Inside Center Spread (color)
- \$7,500 Inside Front Cover or Inside Back Cover (color)
- \$2,500 Full Page (color)
- \$1,000 Full Page (b&w)
- \$500 One-Half Page (b&w)
- \$250 One Quarter Page (b&w)
- \$100 One Eighth Page (b&w)

Ads must be received by **February 28th, 2023** to ensure publication.
If you need help creating or designing an ad, we're happy to help.
If you have any questions, please email gala@bigsunday.org or call **323-549-9944**.

**If you'd like to be a sponsor of a Big Sunday program or event,
contact gala@bigsunday.org for details.**