

SAVE THE DATE

OUR THIRD ANNUAL GALA

BIG SUNDAY

THURSDAY, MARCH 8, 2018

6:30 PM TO 9:30 PM

HONORING

MARTA KAUFFMAN

KAISER PERMANENTE

BIG SUNDAY'S THIRD ANNUAL GALA TABLE AND SPONSORSHIP OPPORTUNITIES

- **\$100,000 TITLE SPONSOR**
40 tickets to the event | Reserved seating at 4 tables in Premiere Location | Mention from podium | Name and logo publicly displayed at event | Full page Title sponsor ad in Tribute Book | Logo on every page of Big Sunday website and on collateral materials (t-shirts, etc.) for a full year | Mention on Big Sunday social media
- **\$50,000 PLATINUM SPONSOR**
30 tickets to the event | Reserved seating at 3 tables in Premiere Location | Mention from podium | Name and logo publicly displayed at event | Full page Platinum sponsor ad in Tribute Book | Logo on every page of Big Sunday website and on collateral materials (t-shirts, etc.) for a full year | Mention on Big Sunday social media
- **\$25,000 GOLD SPONSOR**
20 tickets to the event | Reserved seating at 2 tables in Prime Location | Mention from podium | Name and logo publicly displayed at event | Full page Gold sponsor ad in Tribute Book | Logo on every page of Big Sunday website and on collateral materials (t-shirts, etc.) for a full year | Mention on Big Sunday social media
- **\$10,000 SILVER SPONSOR**
10 tickets to the event | Reserved seating at 1 table | Mention from podium | Name and logo publicly displayed at event | Full page Silver sponsor ad in Tribute Book | Name on Big Sunday website and on collateral materials (t-shirts, etc.) for a full year
- **\$5,000 BRONZE SPONSOR**
6 tickets to the event | Mention from podium | Name and logo publicly displayed at event | Full page Bronze ad in Tribute Book | Name on Big Sunday website for a full year

ADVERTISING AND TRIBUTE OPPORTUNITIES

- \$15,000 Back Cover (color)
- \$12,500 Inside Center Spread (color)
- \$7,500 Inside Front Cover or Inside Back Cover (color)
- \$5,000 Big Sunday Program or Event Sponsorship Page (color)
- \$2,500 Full Page (color)
- \$1,000 Full Page (b&w)
- \$500 One-Half Page (b&w)
- \$250 One Quarter Page (b&w)
- \$100 One Eighth Page (b&w)

Ads must be received by February 16th, 2018 to ensure publication. Files can be submitted on disc (Illustrator or Photoshop PDF), business cards, or text. If you need help creating or designing an ad, we're happy to help. If you have any questions, please email gala@bigsunday.org or call 323-549-9944.

If you'd like to be a sponsor of a Big Sunday program or event, contact gala@bigsunday.org for details.